



BoardEvals

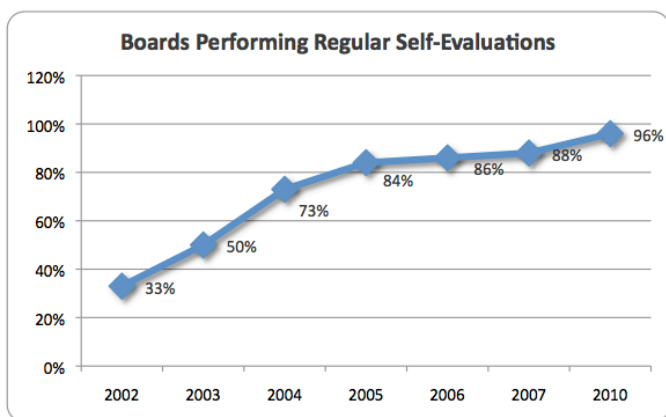
Enhancing Corporate Governance Through Effective Board Evaluations

✓ Improve Your Board Evaluation Process

BoardEvals is web-based board evaluation tool that helps you perform more efficient, effective and thorough board evaluations. BoardEvals replaces the ad-hoc, manual processes used by most organizations today with a standardized, automated board evaluation process that saves time and expenses, while at the same time improving corporate governance practices.

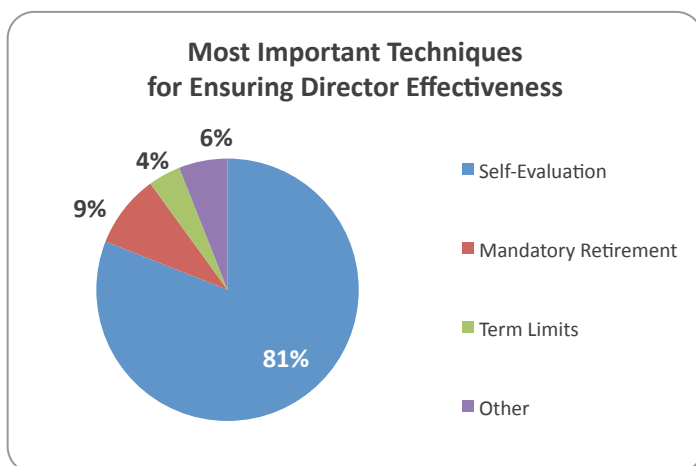
✓ The Move To Formal Board Evaluations

Sarbanes-Oxley, stock exchange rule changes and shareholder activism have all pushed organizations towards implementing formal board evaluation processes. In fact, in 2004 the New York Stock Exchange adopted a requirement that the boards of all listed companies must conduct regular self-evaluations. This applied to both the board as a whole, as well as the audit, nominating/governance and compensation committees. In light of these developments, the number of public boards conducting board evaluations has increased dramatically, from 33% in 2002 to 96% in 2010. In addition, 78% of NASDAQ companies now conduct a regular board evaluation, even though it is not a NASDAQ requirement. Finally, the boards of private and nonprofit organizations are also beginning to adopt structured self-evaluation processes.



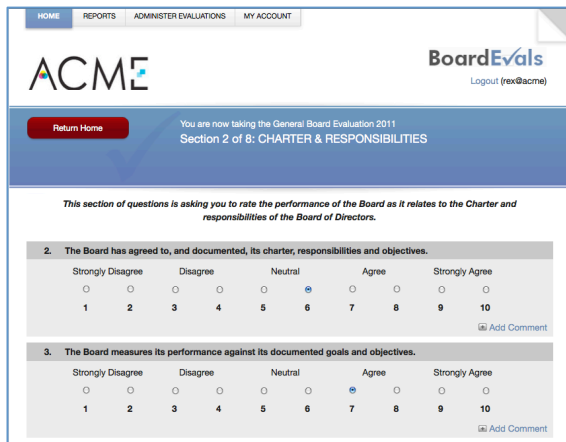
✓ Benefits of Board Evaluations

- **Performance Assessment:** Identify areas of strength and weakness, and help make changes that positively impact shareholder value.
- **Continuous Improvement:** Continuously improve the performance and effectiveness of the board over time.
- **Accountability:** Hold directors accountable for their performance.
- **Composition:** Tailor the overall composition of the board and its committees to best serve corporate objectives.
- **Alignment:** Better align the board with the overall corporate strategy.
- **Communication:** Provide an objective, fact-based vehicle for board member communication regarding performance and responsibilities.
- **Transparency:** Improve board transparency and add credibility in the eyes of the shareholders.



The BoardEvals Advantage

The principals of BoardEvals have served on dozens of boards across a variety of industries, and have used their experience and insight to create BoardEvals. BoardEvals **saves time and money** by automating the entire board evaluation process, from initial data collection all the way through back-end data analysis and reporting. BoardEvals **improves the effectiveness** of a board evaluation by instituting a standardized, confidential process based on current “best practices” as defined by leading corporate governance authorities. Finally, BoardEvals enables a **more thorough board evaluation** by incorporating the full range of board evaluation activities, including board self-evaluation, committee self-evaluation, and 360 degree evaluations of individual board members.



The BoardEvals Process

BoardEvals provides a standardized board evaluation process that automates the entire procedure, from initial data collection through back-end data analysis and reporting. The process is based on current “best practices”, as defined by leading corporate governance authorities. However, the process is also easily customized to meet the specific needs of your organization.



Features & Benefits

- **Standardized, automated web-based process** saves time, money and labor spent on manual processes
- **Comprehensive evaluation categories, including full-board self-evaluation, committee self-evaluation and 360 degree director evaluations** ensure a thorough, “top-to-bottom” board evaluation assessing all aspects of your board’s performance
- **Standardized evaluation criteria** enable immediate implementation, while utilizing current “best practices” criteria as defined by leading corporate governance experts
- **Customizable evaluation criteria** allow you to tailor specific evaluation questions or board structure settings for your company’s specific needs
- **Integrated confidentiality settings** enable directors to provide candid, honest, anonymous feedback
- **Real-time analysis of collected data** provides immediate feedback on whole board, committee and individual board member performance, enabling quick corrective actions
- **Data analysis and segmentation capabilities** enable you to analyze the results of your evaluation across a number of different dimensions including overall board performance, committee performance, and individual director performance
- **Graphical on-screen and PDF reports** provide you with visual, easy-to-interpret feedback on the board evaluation results
- **Trend analysis** compares your results with historical averages, enabling you to track progress over time
- **Status tracking** enables you to track director-level progress on completing required evaluations
- **Hosted, web-based solution** provides a low-cost, zero-maintenance platform with secure, “anytime, anywhere” access from any Internet-connected PC
- **Data management features** that can conform to your organization’s data retention policies
- **SSL security** incorporated as part of an industry-leading solution for privacy and data security
- **Intuitive account management features** allow you to easily add, remove and change board and committee members, control account access to individual solution components, and configure settings to meet the needs of your organization

Contact Information

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